



NOVEMBER 2024 EXAMINATION SESSION
MONDAY 18th NOVEMBER 2024 – AFTERNOON

PORT AND TERMINAL MANAGEMENT

Time allowed – three hours

Answer any FIVE questions – all questions carry equal marks

Please read the questions carefully before answering

1. Discuss **TWO** methods of financial appraisal which Ports would use to define the financial viability of an investment project.
2. Discuss the merits of the ISPS code using a port of your choice.
3. Describe with the use of examples **TWO** separate geographical port types.
4. Discuss the main public organisations and port users which would interact with the port authority.
5. You are a port manager at an iron ore discharge terminal. Discuss the cargo handling equipment which you would use.
6. You are the marketing manager for a port of your choice. Discuss in detail the marketing tools and methods you would use to benefit the business.
7. Define and briefly explain the **FOUR** major forms of competition in the Port industry.
8. Discuss the **FOUR** major planning processes used by port authorities.